

Reach YOUR Targeted Audience on TV, Streaming Devices and the Internet

52 WEEKLY LOCAL BROADCAST AIRINGS



Sat 6:30pm



Sun 8am



Sun 11am



Sun 9pm
Sun 9:30pm



Sun pm



Mon-Thur 1pm

PROJECTED AIR TIMES

NEW FOR 2024! DEDICATED OTT/CTV CHANNEL

Roku

fire tv



**Android
App Store**

Reach prospects 365/24/7
online on the Home Ideas TV
OTT/CTV Channel

NEW FOR 2024! TARGETED ONLINE VIDEO ADVERTISING

Google

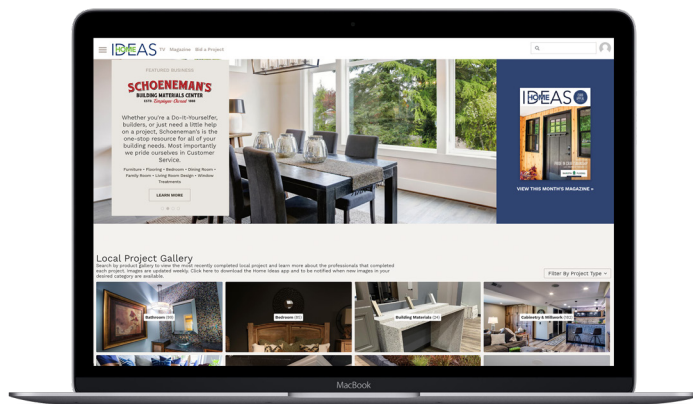
facebook



Your edited segment will
reach over 1,000,000 targeted
video impressions on the
Google, Facebook and
Instagram platforms.

Home Ideas TV delivers **MORE LEADS** by leveraging the power of Broadcast TV, OTT/CTV, and the targeting capabilities of the Google, Facebook and Instagram platforms, creating **MORE SALES** than any other advertising.

PACKAGE FEATURES	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
52 Weekly Broadcast Airings of Segment	●	●	●
Segment A & B Roll Production - One Project	●	●	●
FindHomeIdeas.com Custom Landing Page	●	●	●
4 Minute Segment Length	●	●	●
YouTube Channel	●	●	●
52 Weekly Broadcast Airings of :30 Commercial		●	●
HITV OTT/CTV Channel on Roku, Amazon Fire TV, Apple iOS & Android App Store \$10,000 VALUE!		●	●
1,000,000+ Targeted Video Impressions on Google, Facebook & Instagram \$20,000 VALUE!			●
Digital Production :06, :10, :15 & :30 Video Ads			●



ALL NEW FOR 2023!

FindHomeIdeas.com

- Promote your business to a **targeted audience** that is actively seeking out your products and services for their home
- Unlike sites like Angie's List or Houzz, all of our content and business are **completely local**
- Increase leads through the Home Ideas **Bid A Project** feature, inspiring photo galleries, customer feedback, and reviews

HOME IDEAS

RESERVE NOW WHILE SPACE IS AVAILABLE!

Sara Pfaff

sara@44interactive.com | 605.201.5905